



ANNUAL REPORT

2020

EVENTS

- 36

VOLUNTEERS

- 296

VOLUNTEER HOURS

- 935

VALUE OF VOLUNTEER TIME

- \$25,432.00

PARTICIPANTS

- 7,324

TRASH COLLECTED

- 13,050 pounds or 6.525 tons

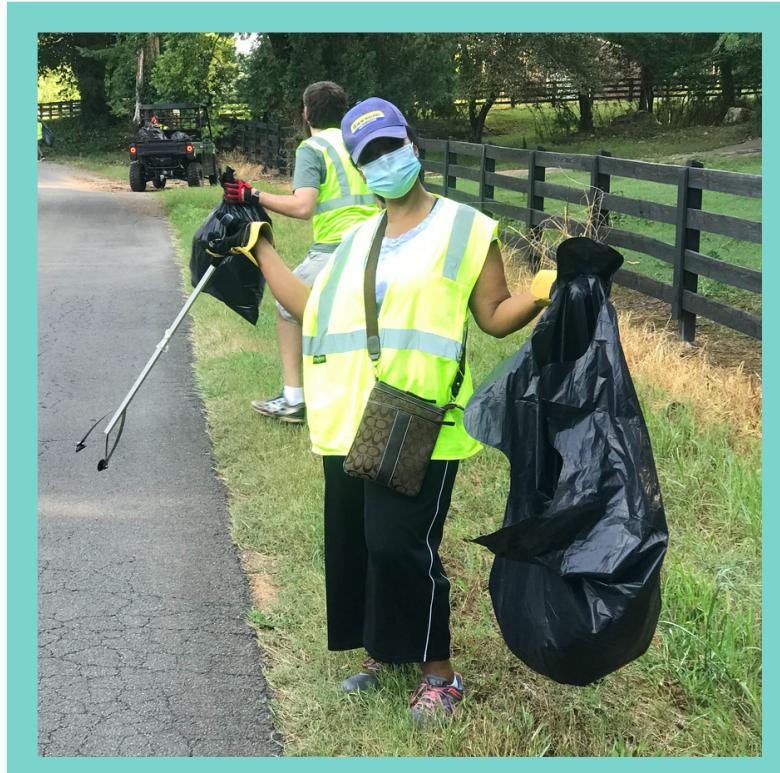
BAGS OF RECYCLABLES

- 76

TREES RECYCLED

- 75

Our mission: to create a cleaner and more beautiful community through the education and involvement of its citizens.



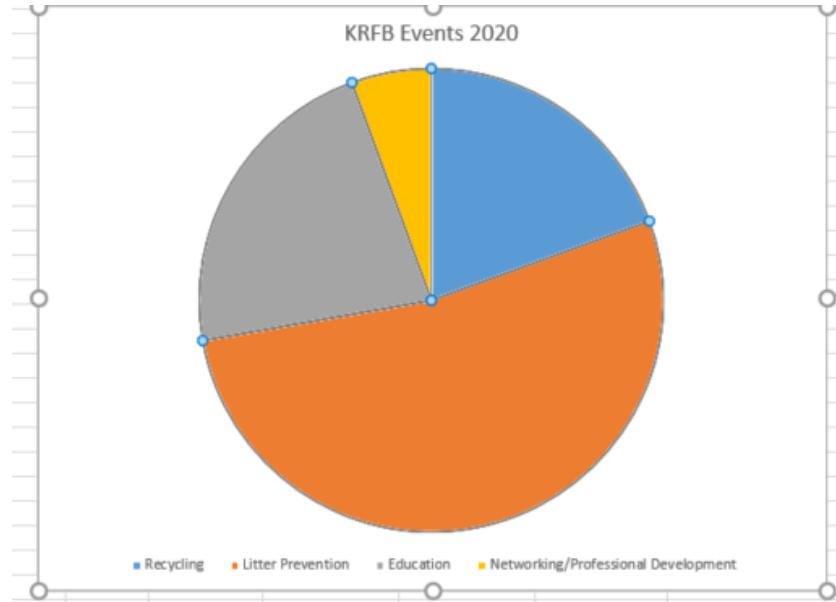


EVENT STATS

2020

2020 Events

Event Name	Event Date	Event Type	Number of Volunteers	Vol. Hours	Number of Participants	Bags of Trash	Tons of Trash	Pounds of Trash	Bags of Recyclables	Trees Recycled	Cigarette Butts
Bring One for the Chipper	1/4/2020	Recycling	9	27	59					75	
MLK Service Day Armuchee Creek Illegal Dump Cleanup	1/20/2020	Litter Prevention	58	87			2.31	4620	3		
Poster Art Exhibition	1/23/2020	Education	5	5	640						
Johnson Elementary Recycling Program	1/29/2020	Education			82						
Keep Georgia Beautiful Day at the Capitol	1/30/2020	Networking/Professional Development									
Johnson Adopt-A-Mile Cleanup	January	Litter Prevention	1	20		24			360		
Ross Bryant January Hours	January	General Volunteer Hours	1	28							
Three Rivers Garden Club Educational Program	2/5/2020	Education			14						
Arbor Day	2/21/2020	Education	10	10	88						
Kerry Adopt-a-Mile Cleanup	2/29/2020	Litter Prevention	5	7.5		16			240		
Georgia Highlands Cadet Cleanup	2/29/2020	Litter Prevention	21	42		50			750		
Ross Bryant February Hours	February	General Volunteer Hours	1	35							
Litter Index	3/2/2020	Litter Prevention	11	88							
Virtual Story Time	4/15-6/17	Education			5955						
Recycling Pop Up Event	5/14/2020	Recycling	0	0	23					60	
Troop 113 Pack 113, NW GA BSA AAM Cleanup	5/16/2020	Litter Prevention	35	175	0	20			300		
Hardy Realty Adopt-A-Mile	5/29/2020	Litter Prevention	14	28		15			225		
Kerry Adopt-A-Mile	6/13/2020	Litter Prevention	5	10		17			255		
Sophia Swann June Hours	June	General Volunteer Hours	1	19							
Plastic Bag Swap at BTR Farmers Market	6/20/2020	Recycling	3	6	75					6	
CLPP Scan	6/22/2020	Litter Prevention	3	3							2470
Plastic Bag Swap at Ridge Ferry Market	7/25/2020	Recycling	3	9	78					7	
Chubbtown Community Cleanup	7/25/2020	Litter Prevention	10	25		21			525		
Ross Bryant Fall Semester Hours	Fall	General Volunteer Hours	1	90							
Sophia Swann July - December Hours		General Volunteer Hours	1	36							
Federated Garden Clubs Bees and Trees Zoom	8/25/2020	Education	0	0	24						
Georgia's Rome Office of Tourism Adopt a Mile	9/11/2020	Litter Prevention	12	24		16			240		
Parking Day	9/18/2020	Recycling	0	0	35						
Free Tarp Day at the Walker Mountain Landfill	9/19/2020	Litter Prevention	4	12	87						
Plastic Bag Swap at the BTR Farmers Market	9/19/2020	Recycling	5	15	25					1	
Troop 113 Pack 113, NW GA BSA AAM Cleanup	9/22/2020	Litter Prevention	32	32	0	5			50		
Pop-Up Cleanup	9/25/2020	Litter Prevention	2	2		8			120		
Floyd County Employee Cleanup	10/2/2020	Litter Prevention	16	32	0	49			1225		
Fall City Employee Cleanup	10/16/2020	Litter Prevention	10	20	0			1.96	3290		
6th Annual Robert Weed Memorial Nature Walk	10/16/2020	Education	0	0	63						
Bees and Trees Zoom for Master Gardeners	10/20/2020	Education	0	0	18						
Keep Rome-Floyd Boo-tiful Halloween Cleanup	10/31/2020	Litter Prevention	3	9	0	28			700		
America Recycles Day Program	11/12/2020	Education/Recycling			6						
High School Leadership Rome Program	11/12/2020	Education			37						
Nichols and Legacy Fall Adopt-a-Mile	Fall	Litter Prevention	7	28		5			75		
Downtown Rome Cleanup	11/13/2020	Litter Prevention	7	10.5	0	5			75		
End of Year Meeting	12/10/2020	Networking/Professional Development	0	0	15	0	0	0	0	0	0
Total Events			586	654.1	725.81	599.81	1340.81	1340.81	1340.81	771	741





EVENT TYPE

- RECYCLING

VOLUNTEERS

- 9

VOLUNTEER HOURS

- 27

PARTICIPANTS

- 59

TREES RECYCLED

- 75



BRING ONE FOR THE CHIPPER

JANUARY 4, 2020

On January 4, 2020, Keep Rome-Floyd Beautiful partnered with the City of Rome Tree Board to participate in the 30th annual Bring One for the Chipper. In spite of the less than ideal weather, 59 participants still showed up to recycle 75 trees. Most of the trees were picked up by citizens to be repurposed as fish habitat in privately owned lakes.

KRFB distributed free seeds and seedlings to citizens who dropped off a tree. The Georgia Forestry Commission donated Kousa Dogwood and Sawtooth Oak seedlings. This annual event is a post-holiday favorite and is fun for all!





EVENT TYPE

- LITTER PREVENTION

VOLUNTEERS

- 58

VOLUNTEER HOURS

- 87

TONS OF TRASH

- 2.31 TONS

BAGS OF RECYCLABLES

- 3



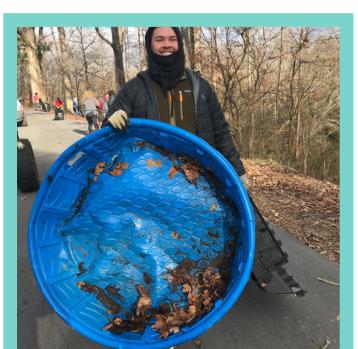
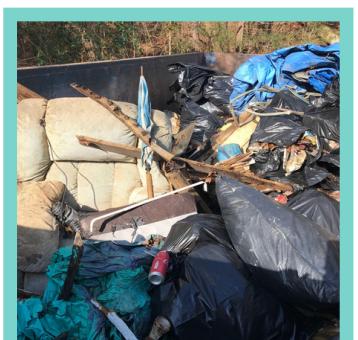
MLK SERVICE DAY

JANUARY 20, 2020

On January 20, 2020, Keep Rome-Floyd Beautiful hosted a cleanup to honor Dr. Martin Luther King Jr. and his commitment to putting service above self. 58 volunteers from local schools and colleges showed up to make a difference at an illegal dump site on the banks of Armuchee Creek.

In only 1.5 hours, the volunteers collected 2.31 tons of garbage in a dumpster kindly donated by Republic Services.

This project made an impressive impact on this area that was littered with mattresses, tvs, chairs, and single use plastics. These volunteers helped keep trash out of an important tributary and made a difference on a national day of service.





EVENT TYPE

- EDUCATION

VOLUNTEERS

- 5

VOLUNTEER HOURS

- 5

PARTICIPANTS

- 640



POSTER ART CONTEST AND EXHIBITION

JANUARY 23, 2020

On January 23, 2020, Keep Rome-Floyd Beautiful hosted our first ever Poster Art Exhibition of student artwork at the Rome-Floyd ECO Center. The Art Contest was facilitated by KRFB and the Litter and Blight Task Force to educate our students on why it is so very important for students and their families to keep our community clean and beautiful.

Over 135 people attended the exhibition of 40 displayed entries out of the 505 that were received. This event was a wonderful way for us to engage with families, and to celebrate the hard work and artistic ability of their students.

The art also gives us a platform for promotion and has been used on stickers, pencils, and other promotional items.





EVENT TYPE

- EDUCATION

PARTICIPANTS

- 135



JOHNSON ELEMENTARY RECYCLING PROGRAM

JANUARY 29, 2020

On January 29, 2020, Keep Rome-Floyd Beautiful visited Johnson Elementary School to perform a recycling education program for students in aftercare on an early release day.

The program was conducted in the gym, so students could learn about recycling and then participate in an activity to decide if a certain product was recyclable, compostable, donatable, or trash. The activity allowed students to combine movement with the information they learned.

Students received a "#litteraintlit" pencil if they participated by answering questions. After the activity, all students went home with a KRFB coloring sheet. This program was a fun way for us to interact with a wide age range of students in a non-traditional educational setting.





EVENT TYPE

- NETWORKING / PROFESSIONAL DEVELOPMENT



KEEP GEORGIA BEAUTIFUL DAY

JANUARY 30, 2020

On January 30, 2020, Keep Rome-Floyd Beautiful Director Emma Wells visited the Georgia State Capitol to participate in keep Georgia Beautiful Day. All affiliates are invited to set up a table with information to showcase their individual affiliate and the work that it does. KRFB was honored as one of the affiliates with the Governor's Circle Award. This award recognizes affiliates who meet and go beyond the requirements for Good Standing.





THREE RIVERS GARDEN CLUB

FEBRUARY 5, 2020

EVENT TYPE

- EDUCATION

PARTICIPANTS

- 14

On February 5, 2020, Keep Rome-Floyd Beautiful Director Emma Wells attended a regular meeting of the Three Rivers Garden Club. Emma was invited to attend to meeting as a guest speaker to talk about composting and its benefits. Fourteen members of the club were in attendance for the presentation. Free seeds and other KRFB promotional items were given as giveaways!





EVENT TYPE

- EDUCATION

VOLUNTEERS

- 10

VOLUNTEER HOURS

- 10

PARTICIPANTS

- 88



ARBOR DAY

FEBRUARY 21, 2020

On February 21, 2020, Keep Rome-Floyd Beautiful, the City of Rome, and Floyd County celebrated Arbor Day and our 30th year as a Tree City USA. Nearly 90 participants were present on the blustery morning as we dedicated the 15 new trees installed at Parks Hoke Park in South Rome.

We could not have pulled off the event without help from our friends at the Rome-Floyd Chamber, Georgia Power, the Master Gardeners, the Rome-Floyd ECO Center, and more. This event was a wonderful way to celebrate our 30th year as a Tree City and a 12 year recipient of the Growth Award!





EVENT TYPE

- LITTER PREVENTION

VOLUNTEERS

- 11

VOLUNTEER HOURS

- 88

LITTER INDEX

MARCH 2, 2020

KRFB conducted the Litter Index on Monday, March 2, 2020. The current measurement tool uses a simple four-point scale ranging from 1-4. Ten community members participated in the Index. Volunteers included KRFB Board members James Asbury, Georgia Burns, Thomas Kislat, Joan Ledbetter, and Pam Roberts, Blight Task Force members Brooke Brinson and Mai Lee Payne. Community members Stephanie Ellis, Shannon Kislat, and Pam Peters also participated in the Index. I assisted the group, and ECO Center Director Ben Winkelman drove us throughout the county. In 2019, the Litter Index was reconfigured to provide a more comprehensive picture of litter in our community throughout all areas of the City and County. GIS Administrator Ted Edwards randomly selected roads to be representative of a variety of residential, commercial, and industrial areas. We followed the same route again this year, which will stay consistent for 2-3 years. This systematic protocol gives us baseline data to know where we should focus our programming in the future. We also moved the Index to the spring to allow for better sightlines of roadside litter that could get lost in tall summer grasses. This year, the Litter Index score is 1.9556, which is a slight decrease from the 2019 score of 1.9722. Keep America Beautiful rounds scores to an even integer, which classifies our score as a Category 2 - "Slightly Littered."



EVENT TYPE

- EDUCATION

REACH

- 5,955



VIRTUAL STORYTIME

MARCH 2, 2020

During the quarantine period of 2020, KRFB had to find an innovative way to reach our audience. We did this each with with Virtual Story Time! For a period of ten weeks, we did a Facebook live story time each Wednesday at 10 AM. In total, the videos reached and educated a total of 5,955 people. The stories like The Wartville Wizard, and Earth Day Everyday taught families about the importance of keeping our community clean and beautiful. This was an awesome way to engage with our community while we couldn't be out and about. This program was a great example of how we pivoted to best serve our community in this unprecedented time.





EVENT TYPE

- RECYCLING

PARTICIPANTS

- 23

BAGS OF RECYCLABLES

- 60



RECYCLING POP UP EVENT

MAY 14, 2020

On May 14, 2020, Keep Rome-Floyd Beautiful, with the help of the Rome-Floyd ECO Center, hosted a pop-up recycling event to allow citizens to bring plastic bottles and aluminum cans for recycling while the Rome-Floyd Recycling Center was temporarily closed. Our friends at Marglen Industries graciously provided a trailer at their location for recycling, but we realized their site is a long distance for some citizens, so we took it for them! We recycled over 60 bags of cans and bottles, and had 23 participants! This event was a great success!





EVENT TYPE

- RECYCLING

VOLUNTEERS

- 11

VOLUNTEER HOURS

- 30

PARTICIPANTS

- 178

BAGS OF RECYCLABLES

- 14



PLASTIC BAG SWAP

JUNE 20, 2020, JULY 25, 2020 AND SEPTEMBER 19, 2020



On June 20, 2020, Keep Rome-Floyd Beautiful partnered with the Between the Rivers Farmers Market to do a Plastic Bag Swap for market visitors. Citizens were asked to bring a bundle of 25+ plastic bags to exchange for a free, reusable "Litter Ain't Lit" tote bag!

We had a great response of over 75 participants who brought out so many bags that they filled six contractor size trash bags! We are so glad to be able to recycle these bags and keep them off our streets and out of the landfill! We also hope citizens will make the more sustainable choice to use their reusable bag in the future!

This event was so successful that we repeated it on July 25 with the Ridge Ferry Farmer's Market and again on September 19 at the Between the Rivers Market.



EVENT TYPE

- LITTER PREVENTION

VOLUNTEERS

- 3

VOLUNTEER HOURS

- 3

OF CIGARETTE BUTTS COLLECTED

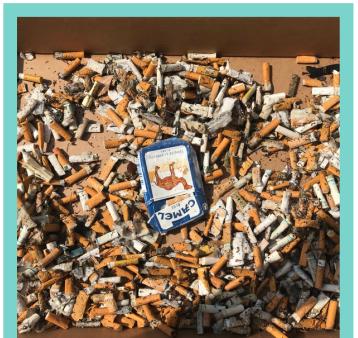
- 2,470



CLPP PRELIMINARY SCAN

JUNE 20, 2020

On June 22, 2020, Keep Rome-Floyd Beautiful volunteers James Asbury and Joan Ledbetter, and CEO of the NWGA Regional Cancer Coalition Director Erin Hernandez gathered for one hour to collect cigarette butts behind Broad Street. This collection was part of a preliminary scan required by Keep America Beautiful for Cigarette Litter Prevention Program Grant recipients. We scanned the parking lot behind Mellow Mushroom and Harvest Moon, as well as West 1st Street from the Hawthorne to the Brewhouse and collected 2,470 cigarette butts. We plan to install butt receptacles, provide pocket ashtrays to smokers, and market to reduce cigarette butt litter in the coming year.





EVENT TYPE

- BEAUTIFICATION

VOLUNTEERS

- 1

VOLUNTEER HOURS

- 19

MURALS PAINTED

- 3



KINGFISHER TRAIL MANHOLE MURALS

JUNE 2020

in June 2020, Keep Rome-Floyd Beautiful intern Sophia Swann painted three beautiful "manhole murals" along the Kingfisher Trail just beside the South Broad Bridge. Sophia is a rising senior at Model High, and is an accomplished artist who wanted to give back over the summer. After being given the idea to paint the manhole covers, Sophia took the idea and ran with it. She highlighted native species that live in or along our rivers, and also drew attention to threatened and endangered species. Her artwork educates the public while beautifying what was once an eyesore.





EVENT TYPE

- LITTER PREVENTION

VOLUNTEERS

- 10

VOLUNTEER HOURS

- 25

BAGS OF TRASH

- 21 AKA 525 pounds

VALUE OF VOLUNTEER TIME

- \$680.00

CHUBBTOWN COMMUNITY CLEANUP

JULY 25, 2020

On Saturday, July 25, KRBFB partnered with a group of residents from the Chubbtown Community led by Danielle Bray. Danielle reached out to KRBFB for help cleaning up litter in this historic community that she calls home. With a small, but mighty crew, 10 volunteers collected 21 large bags of trash weighing in at 525 pounds of litter. This made a huge impact in the cleanliness of the area, and told residents and visitors alike that the residents in that area CARE.





EVENT TYPE

- BEAUTIFICATION

VOLUNTEERS

- 1

VOLUNTEER HOURS

- 20

VALUE OF VOLUNTEER TIME

- \$544.00

TURNER MCCALL MURAL REFRESH

JULY 2020

During the month of July, volunteer Sophia Swann worked with KRFB to complete another mural project. The existing River's Alive Mural underneath the Turner McCall Bridge was suffering years of graffiti and lack of care. With the help of KRFB staff, Sophia revitalized the existing mural, and added a photo op spot to the other side which will further limit graffiti on the space. We hope this mural will continue to bring joy for years to come!





EVENT TYPE

- EDUCATION

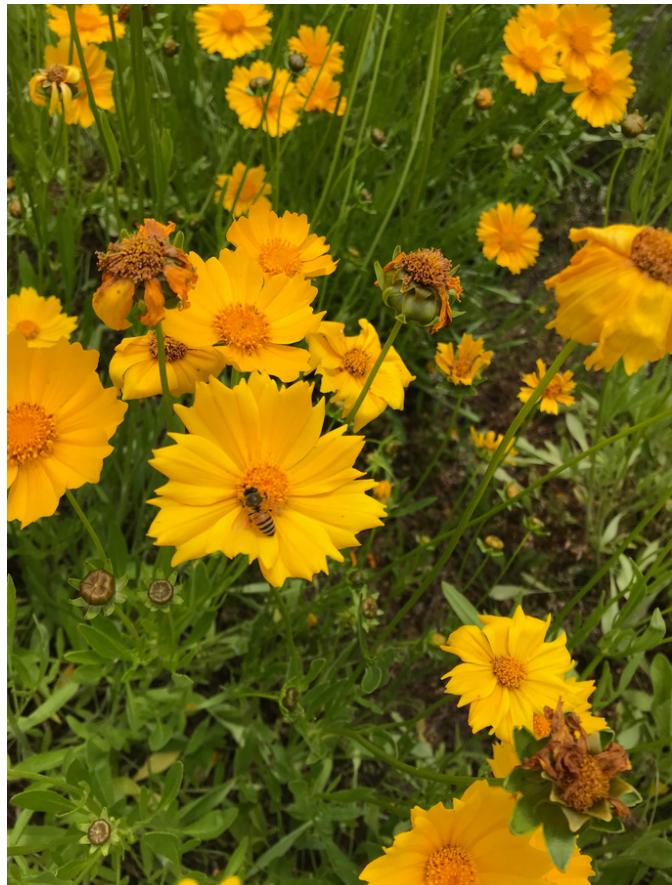
PARTICIPANTS

- 42

BEES AND TREES

AUGUST 25 AND OCTOBER 20, 2020

On August 25 and October 20, KRFB staff Emma Wells presented to the Rome Federated Garden Clubs, and the UGA Extension Master Gardeners, respectively, via Zoom, about the Bee and Tree City USA programs overseen by Keep Rome-Floyd Beautiful. These two sub-programs interest so many people, but most specifically our devoted groups of gardeners in the area. We hope to always educate the public on these programs and share the value that they bring to Rome.





EVENT TYPE

- RECYCLING

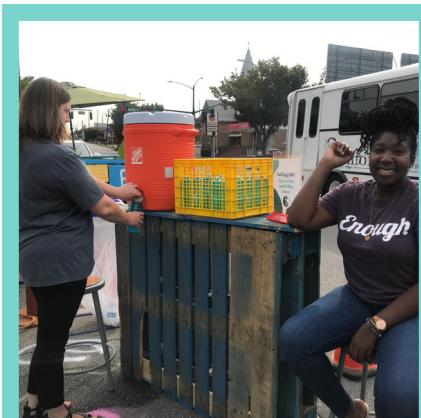
PARTICIPANTS

- 35

PARKING DAY

SEPTEMBER 18, 2020

On September 18, KRFB participated in International Parking Day on Broad Street. The goal is to turn a parking space into a usable "parklet" to illustrate that not as many parking spaces are needed, and to encourage walkability. The guides for Parking Day encourage participants to use materials that they already have, or to repurpose or recycle something to create their parklet. KRFB created a seating area with a water bottle recycling station. Participants could recycle their plastic bottles and get a free reusable bottle at our station and fill it up with our drinking water filler! It was a great event that we hope to do again in the future!





EVENT TYPE

- EDUCATION/LITTER PREVENTION

VOLUNTEERS

- 4

VOLUNTEER HOURS

- 12

VALUE OF VOLUNTEER TIME

- \$326.40

PARTICIPANTS

- 87

FREE TARP DAY

SEPTEMBER 19, 2020

Keep Rome-Floyd Beautiful partnered with staff at the Walker Mountain Landfill and Floyd County Police to host its annual Free Tarp Day! KRFB volunteers were in attendance to help hand out the tarps to the public. A FCPD Officer was also on hand to provide a presence from law enforcement since failing to tarp your load is an offence that can result in a ticket. During our 9 AM -12 PM time frame, we were able to give out 87 tarps to members of the public who did not have a tarped load, or had a tarp that was in disrepair. All citizens were informed that securing your load is required by law, and that we were giving out free tarps to limit the litter on Walker Mountain and Blacks Bluff Road. The tarps came with a sheet that explained the Georgia Code for securing your load, and encouraged citizens to do their part to keep our community beautiful. The event was hugely successful and we look forward to potentially hosting this event twice a year in the future!





EVENT TYPE

- LITTER PREVENTION

VOLUNTEERS

- 16

VOLUNTEER HOURS

- 32

VALUE OF VOLUNTEER TIME

- \$870.40

BAGS/POUNDS OF TRASH

- \$544.00

FALL COUNTY EMPLOYEE CLEANUP

OCTOBER 2, 2020

Keep Rome-Floyd Beautiful partnered with Floyd County employees to clean up the Callier Springs Road on Friday for the second annual fall county employee cleanup!, October 2. The goal of this cleanup was to remove litter from a highly trafficked area, and also show appreciation for employees who conduct litter details every single day. County departments represented by the 16 employee present include the Tax Commissioners Office, PD, Purchasing, the Managers Office, Engineering, Water, SO, Parks and Rec, Airport, Clerk's Office, and Superior Court, as well as Commissioners Bagby and Watters!

This event was a meaningful cleanup that not only collected 32 bags of trash, but also showed the community how much Floyd County employees care about where they live, work, and play!





FALL CITY EMPLOYEE CLEANUP

OCTOBER 16, 2020

EVENT TYPE

- LITTER PREVENTION

VOLUNTEERS

- 10

VOLUNTEER HOURS

- 20

VALUE OF VOLUNTEER TIME

- \$544.00

BAGS/POUNDS OF TRASH

- 3290 pounds



Keep Rome-Floyd Beautiful hosted a cleanup for City of Rome Employees on Friday, October 16, 2020. 10 employees worked together to clean up South Broad, Myrtle St., Pennington, Branham, Hardy and other streets in South Rome. This particular area exhibited lots of roadside litter. There was also plenty of litter thrown out at the intersections of this neighborhood. City employees from Fire, Public Works, Admin, ECO Center, Tourism, Community Development, and Commissioner Bojo showed up to help! Not only was this event a great benefit to our community, it also was a wonderful team building activity and a great way for different department members to work together on a common goal. This event was a great one for the City of Rome and its employees!





ROBERT WEED MEMORIAL NATURE WALK

OCTOBER 16, 2020

EVENT TYPE

- EDUCATION

PARTICIPANTS

- 63

Keep Rome-Floyd Beautiful partnered with the Rome Floyd Chamber, the Weed Family, the Nature Conservancy, and the Tree Board to help present the 6th Annual Robert Weed Memorial Nature Walk at the Marshall Forest. Over 60 community members came out to enjoy the celebration and learn more about the Marshall Forest as they basked in the beautiful fall day. It was our largest crowd ever, due to the ease of parking across the street and the help of Officer Rodney Bailey with slowing traffic. After a brief program from Caroline Alford, President of the Federated Garden Clubs, and Marc Weed, participants then followed Darlington School professor Owen Kinney into the forest to learn more about the native trees and history of the forest.

We are so lucky to have this wonderful natural resource in our city, and we love increasing its awareness each year at this annual event!





EVENT TYPE

- LITTER PREVENTION

VOLUNTEERS

- 3

VOLUNTEER HOURS

- 9

VALUE OF VOLUNTEER TIME

- \$244.80

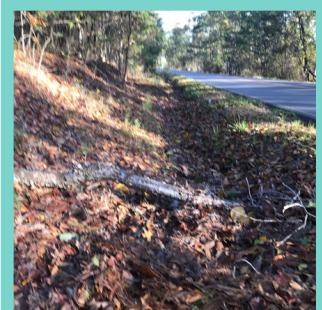
BAGS/POUNDS OF TRASH

- 28 bags, 700 pounds

KEEP ROME-FLOYD BOO-TIFUL HALLOWEEN CLEANUP

OCTOBER 31, 2020

Keep Rome-Floyd Beautiful hosted a cleanup for the community on Halloween on Scenic Road in Armuchee. Quite frankly, what we had envisioned this cleanup to be did not happen, and the event was a flop. We really wanted to engage the community, but only had 3 volunteers show up. However, we still managed to pick up 28 bags of trash, totaling 700 pounds of litter. This astounding feat had Scenic Road owning up to its name in no time. Thanks to Truett's Chick-fil-A for sponsoring biscuits for our volunteers and Lavendar Mountain Hardware for donating giftcards for "costume contest" winners. This cleanup was a true learning experience for us, and will help in the future with promotions and getting the community involved! Even though our turnout was limited, we were still able to make a huge impact in the community.





EVENT TYPE

- EDUCATION

PARTICIPANTS

- 6

AMERICA RECYCLES DAY PROGRAM

NOVEMBER 12, 2020

Keep Rome-Floyd Beautiful partnered with Floyd County Public Works Director Michael Skeen to host a program at the Rome-Floyd ECO Center on Recycling in Rome. The program highlighted what you can recycle locally, and what happens to those products once they are recycled. Many of them stay in our community to be utilized by local industries like Marglen and International Paper. This program was wonderfully informative, but highlighted the community's continued desire to avoid indoor programs due to COVID-19. The program might have been more successful if it was a virtual event, or broadcasted on Facebook live. We continue to learn from these challenges and hope 2021 will bring back a sense of normalcy to some of our events.





HIGH SCHOOL LEADERSHIP ROME

NOVEMBER 12, 2020

EVENT TYPE

- EDUCATION

PARTICIPANTS

- 37

In a last minute turn of events, KRFB was asked to speak to High School Leadership Rome Participants on November 12 for their economic development session. Emma used the opportunity to explain to students how litter, graffiti, and community blight directly tie to economic development as it can hurt property values, business investment, and expansion. In order to illustrate this concept, Emma used an activity from Project WET where students are given a piece of riverfront property and one million dollars to develop that property how they see fit. What they don't know, is that all their land is connected, and is impacting those around them. This was an awesome way to connect with students, and illustrate how their actions can impact their community.





EVENT TYPE

- LITTER PREVENTION

VOLUNTEERS

- 7

VOLUNTEER HOURS

- 10.5

VALUE OF VOLUNTEER TIME

- \$285.60

BAGS/POUNDS OF TRASH

- 5 bags, 75 pounds

DOWNTOWN ROME CLEANUP

NOVEMBER 13, 2020

Keep Rome-Floyd Beautiful partnered with the Office of Downtown Development to host a cleanup on Friday, November 13. The goal of the cleanup was to get Downtown Rome ready for Holiday shopping. 7 volunteers showed up for the event and helped clean behind Broad Street, down 5th Ave, on W 3rd, and on several of the trails behind Broad Street. While this area is well maintained by Downtown Staff, and City and County Public Works, often little litter like cigarette butts gets missed. We know this cleanup set us up well for the installation of cigarette recycling bins that were installed in December. We are looking forward to working with DDA to make this cleanup a quarterly event in 2021.





EVENT TYPE

- LITTER PREVENTION

VOLUNTEERS

- 132

VOLUNTEER HOURS

- 267

BAGS OF TRASH

- 168

VALUE OF VOLUNTEER TIME

- \$7,262.40

ADOPT-A-MILE

JANUARY - DECEMBER 2020

From January through December 2020, six groups participated in 7 Adopt-a-Mile Cleanups that collected over 140 bags of trash. These Groups included Kerry, Georgia Highlands Cadets, Hardy Realty, Troop 113, Pack 113, and NW GA BSA, and others, and totals 132 volunteers. Those volunteers gave 283 hours of their time, which values at over \$7,200.

These groups are a huge asset to our community, and have adopted a total of 19 miles throughout our county!





EVENT TYPE

- NETWORKING

PARTICIPANTS

- 15

END OF YEAR MEETING

DECEMBER 10, 2020

TO close out the whirlwind year of 2020, we hosted a virtual End of Year Meeting and retirement party to recognize several of our most dedicated supporters, and thank our retiring City Arborist Terry Paige for all his years of hard work in the City of Rome. The event was attended by 15 Board members and volunteers, and was a great way to say goodbye as we wind down another year.

We hope that 2021 will be less challenging, and that we can all be together face to face more often!





THANK YOU

As 2020 draws to a close, we couldn't be more thankful for our awesome volunteers, board members, supportive City and County Staff and commissioners, and our wonderful and beautiful community! We can't wait to see what is in store for 2021!

Emma Wells
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